On-pack logos

European overview and background

www.packforward.eu

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Introduction

When we talk about on-pack logos, it is important to identify the distinction between disposal logos and identification codes.

Disposal guide
Over the past decades EU countries have developed their own logos to make it clear to consumers how best to dispose of packaging. The logos designed for this purpose differ from country to country, as the ways in which each country collects and sorts waste are also different. The overview in this document (note: not yet complete) shows for each member state which logo or combination of logos can - or cannot - be used. The overview is based on publicly available information and will be updated when needed.

Identification codes
Identification codes serve to facilitate the collection, reuse and recovery (including recycling) of packaging materials. Numbers in a triangle indicate the type of material, and even more specifically for instance the type of plastic. These identification codes can be found here. The use of these codes is not obligatory in Europe (if material identification codes are used one must adhere to the prescibed numbering).

As one of the founders of PackForward, KIDV has taken the greatest possible care in drawing up this document. Nevertheless, we would greatly appreciate it if you would let us know if the document is incorrect in any way. KIDV assumes no liability for any damage resulting from or related in any way to the use of this document. KIDV also rejects any responsibility for claims made as a result of this document.

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Italy

Overview: on-pack logos and mandatory use
On-pack logos Italy requires use of two pictograms: 1. Material identification 2. Disposal guide Note: a specific set of pictograms for the disposal guide has not been developed. The material identification numbering can be found here.
Additional information can be found here.
Mandatory Use of on-pack logos will be mandatory by 31 December 2022, more information can be found here.
Scope **Consumer (household)** The material identification and disposal guide should both be applied. **Business-to-Business** Only the material identifcation is required.
Contact/FAQ Etichetta Conai

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Belgium

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found here.
Additional information on correct sorting can be found here.
Voluntary Use of Belgian on-pack logos is voluntary.
Scope Consumer (household)
Contact/FAQ Fost Plus info@fostplus.be

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Germany

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found here.
Additional information can be found here.
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household)
Contact/FAQ Trennhinweis
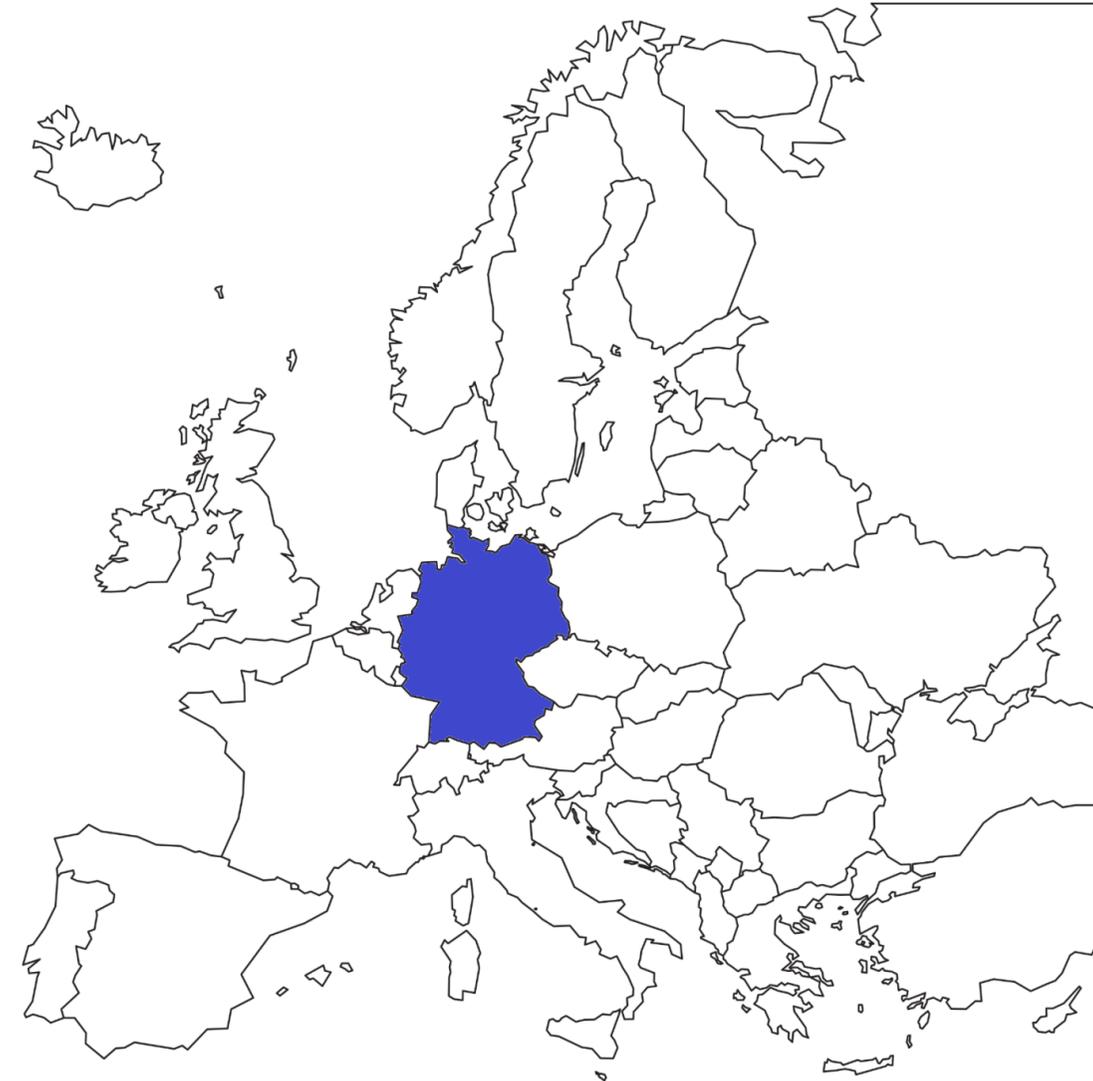
France

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found [here]().
Additional information can be found [here]().
Mandatory Use of on-pack logos is mandatory per 01-01-2022.
Scope Consumer (household)
Other information Use of green dot logo is still allowed (pending the ruling of the Conseil d'Etat, future use could be subject to a malus).
Contact/FAQ [Campus circulaire	CITEO]()
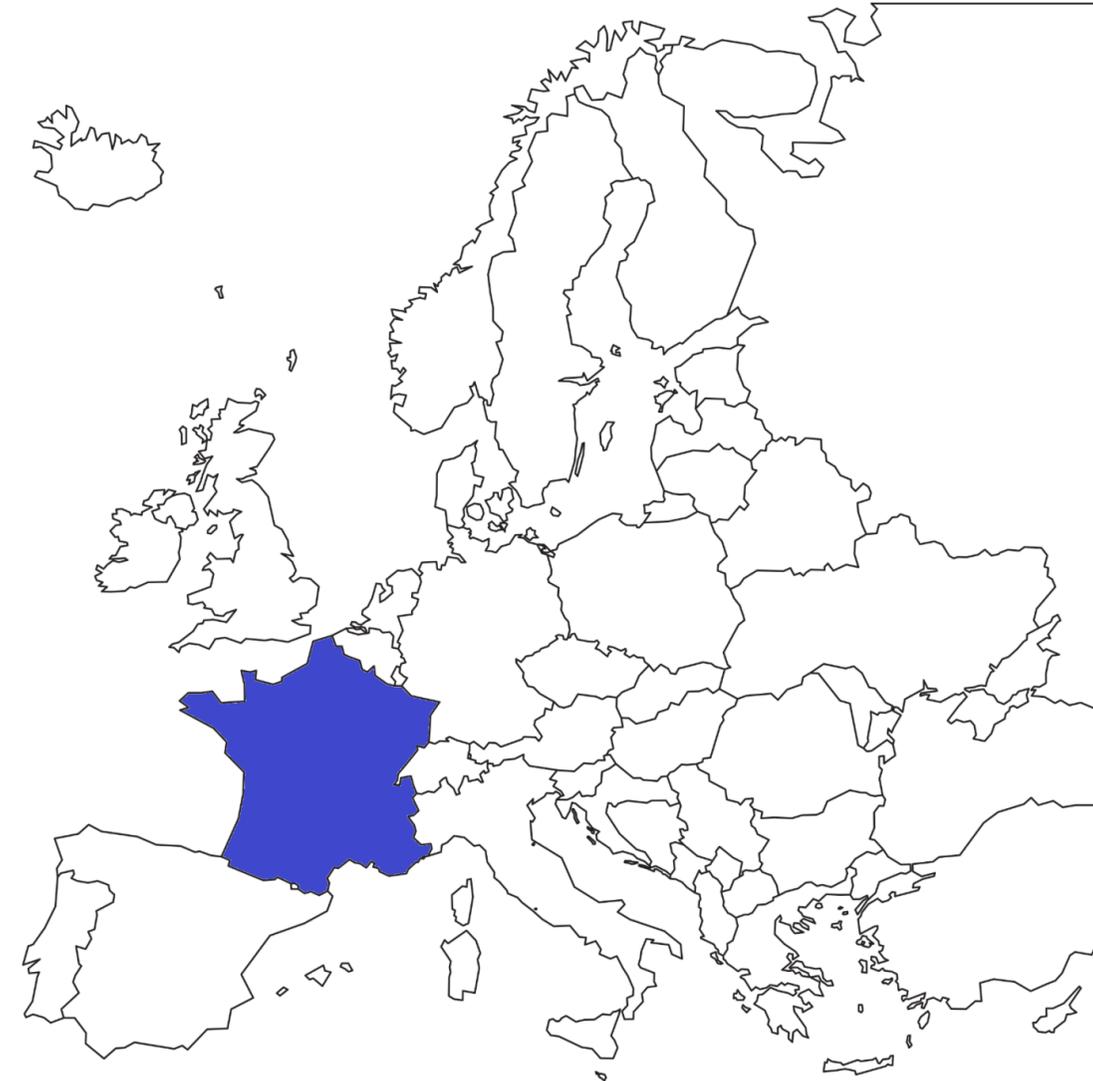
The Netherlands

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found [here]().
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household)
Contact/FAQ The Netherlands Institute for Sustainable Packaging (KIDV) weggooiwijzer@kidv.nl

info@packforward.eu   www.packforward.eu

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Sweden

Overview: on-pack logos and mandatory use

On-pack logos
Pictograms can be found [here](#).

Additional information can be found [here](#).

Voluntary
Use of on-pack logos is voluntary.

Scope
Consumer (household)

Contact/FAQ
[Avfall Sverige](#)
[info@avfallsverige.se](#)
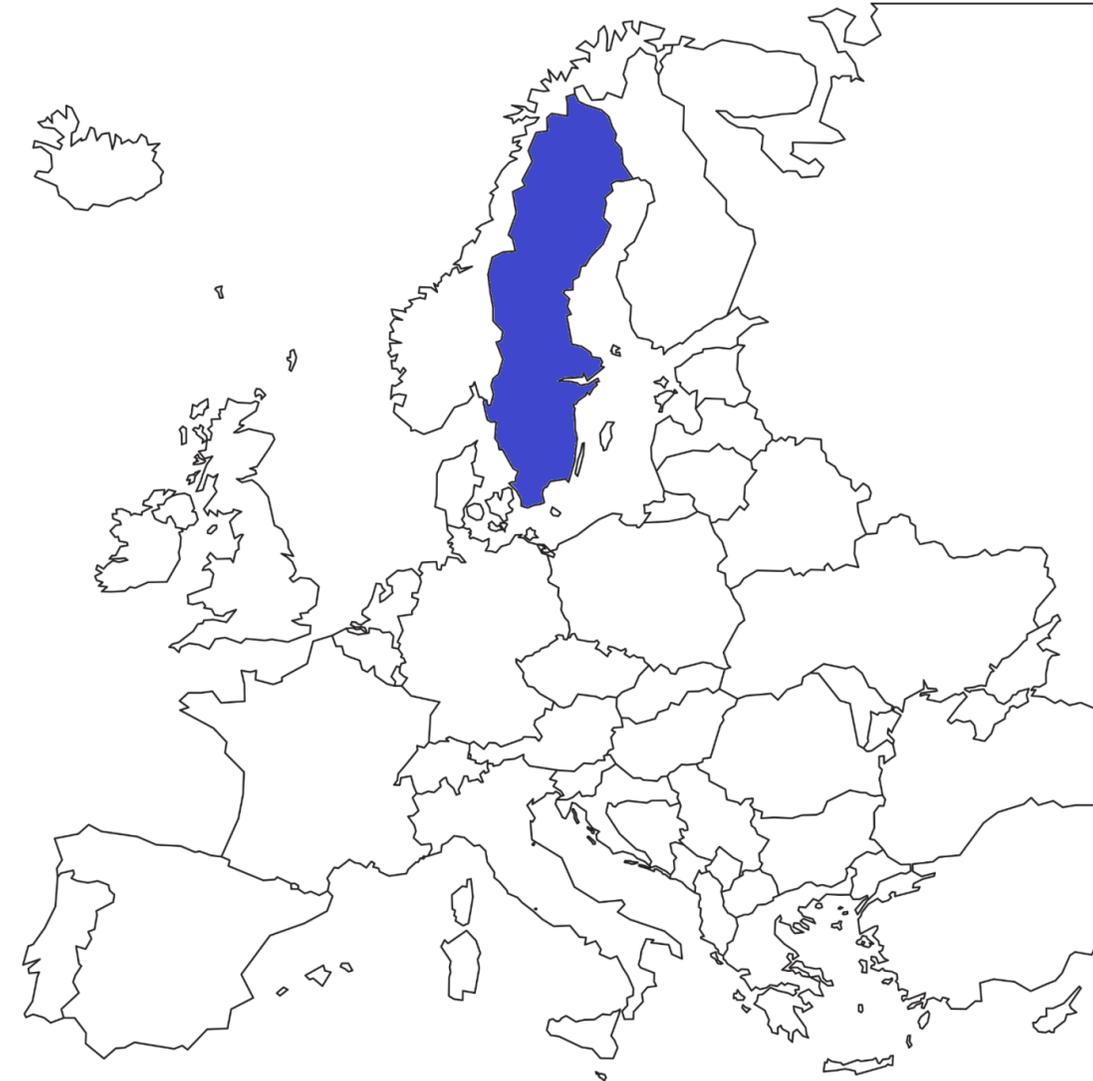
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Norway

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found [here]().
Additional information on [sortere.no](), [grontpunkt.no]() and [avfallnorge.no]().
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household)
Contact/FAQ Grønt Punkt medlem@grontpunkt.no
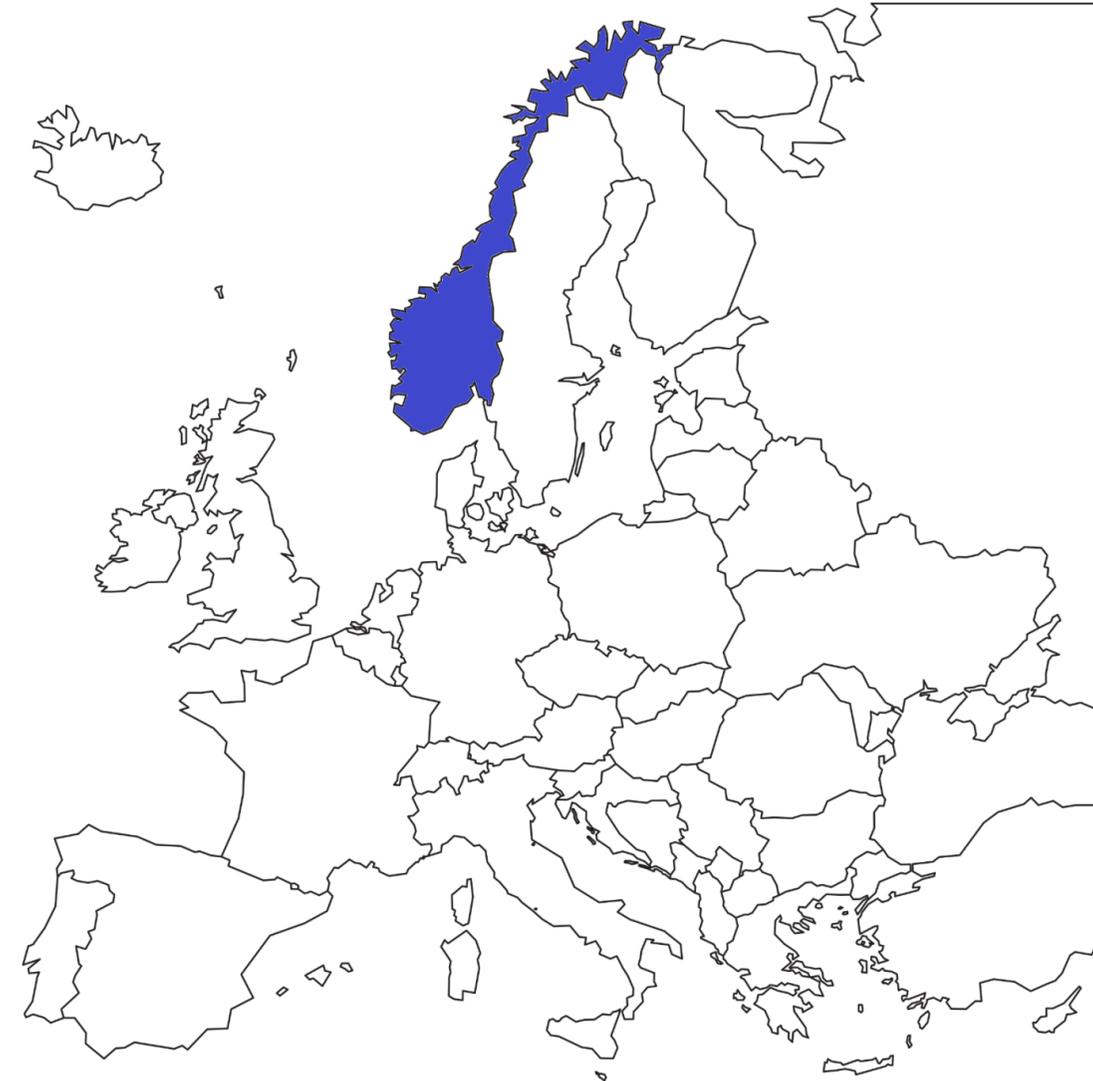
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United Kingdom

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found [here]().
Additional information can be found [here]().
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household)
Contact/FAQ [The on-pack recyling label]()
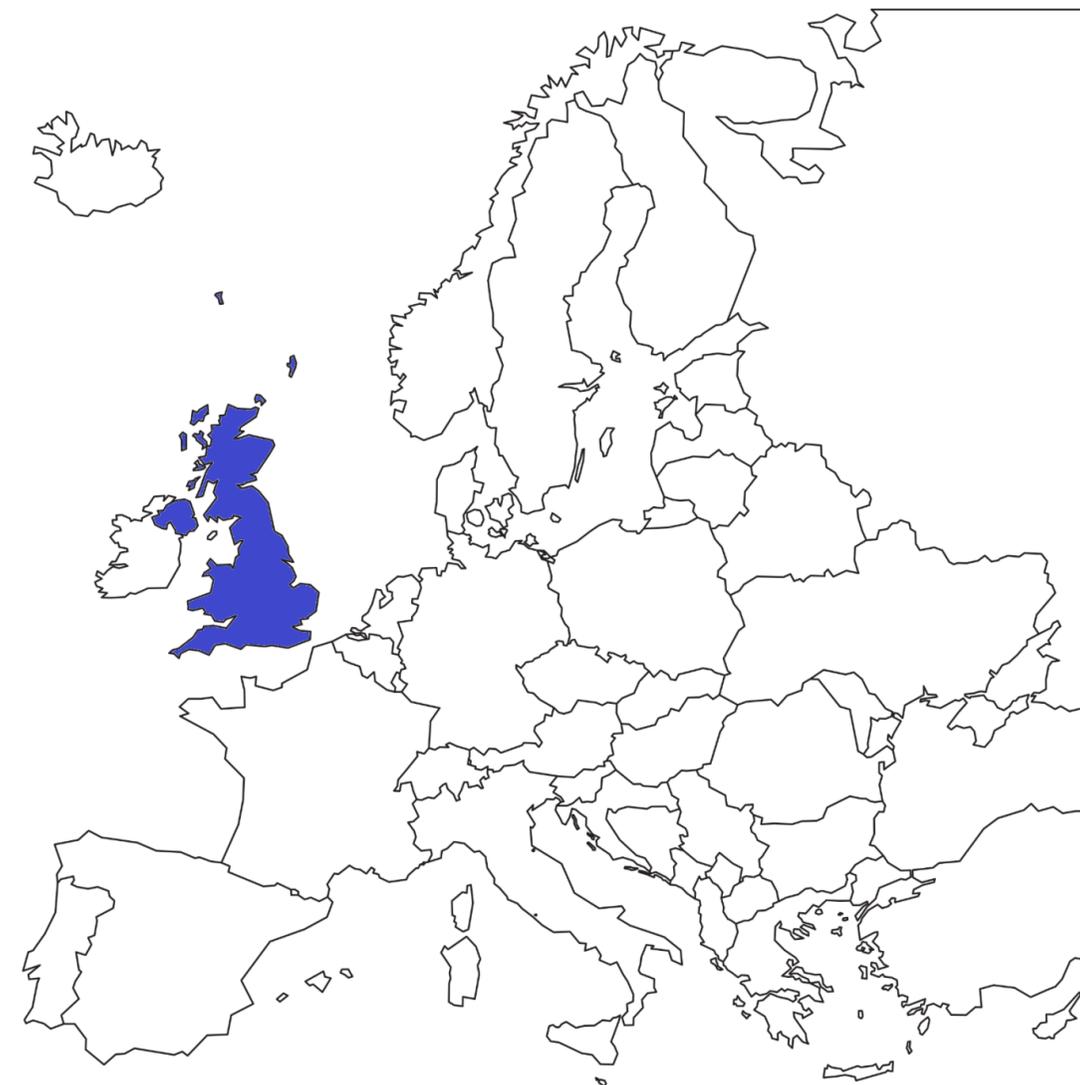
Spain

Overview: on-pack logos and mandatory use

On-pack logos
Pictograms can be found [here](#).

Additional information can be found [here](#).

Voluntary
Use of on-pack logos is voluntary.

Scope
Consumer (household)

Other information
Use of green dot logo is [obligatory](#) in Spain.

Contact/FAQ
atencionalcliente@ecoembes.com

Portugal

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found [here](#)
Additional information can be found [here](#).
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household)
Other information Use of green dot logo is voluntary in Portugal.
Contact/FAQ info@pontoverde.pt

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Poland

Overview: on-pack logos and mandatory use
On-pack logos Pictograms can be found here.
Additional information can be found here.
Voluntary Use of on-pack logos is voluntary.
Scope Consumer (household) and Business-to-Business
Other information Use of green dot logo is voluntary in Poland.
Contact/FAQ Kampania 17 celów

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